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## **ChessCube Launches Live Chess Application in Facebook**

*Cape Town, South Africa – 23 November 2009.* ChessCube, the popular live chess platform, launches a live chess application in Facebook. Facebook users can add the application to their profile, and play with Facebook friends, ChessCube buddies or any player on ChessCube.

ChessCube's live chess application allows users to connect with even more players, and play live chess from within Facebook. With about 2,000 players online at any given time, anyone will be able to find a game at the right skill level.

There are several chess playing applications on Facebook, but very few of them offer live chess. The ones that offer live chess tend to have very few players online. ChessCube offers chess players of all levels a superlative experience with about 2,000 players online and a strong chess community. ChessCube also allows games to be played between all players, no matter whether they are using the Facebook application, or the website.

Mark Levitt, ChessCube CEO says: "We are very excited to launch our first Facebook Application. Facebook is a new way for chess players to connect with the vibrant ChessCube community."

The ChessCube chess application may be found in Facebook's app directory, or logged-in Facebook users can go to <http://apps.facebook.com/chesscube/>. Existing ChessCube members can link their Facebook profile to their ChessCube profile, while new members can register with ChessCube.

ChessCube expects that this new application will add to their considerable user growth.

### **Useful links**

ChessCube Facebook Application: <http://apps.facebook.com/chesscube/>

ChessCube website: [www.chesscube.com](http://www.chesscube.com)

ChessCube blog: [www.blog.chesscube.com](http://www.blog.chesscube.com)

### **Contact information**

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### **About ChessCube**

ChessCube ([www.chesscube.com](http://www.chesscube.com)) was launched in June 2007 from Cape Town headquarters. It has since grown to a community of over 750,000 avid chess players, and continues to grow. ChessCube is an innovative, and award-winning, live chess platform. Mark Levitt, founder and CEO of ChessCube, is four times South African Chess Champion, and many of ChessCube's board members are avid, strong chess players themselves. ChessCube's investors include InVenFin, Vinny Lingham and Michael Leeman.

For more information or images, please contact Mark Levitt ([mark@chesscube.com](mailto:mark@chesscube.com)) or Sarah Blake ([sarah@chesscube.com](mailto:sarah@chesscube.com)).

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